



## PRESS RELEASE

### **Avelacom expands ultrafast connectivity services to access Australia's capital markets**

**Moscow, Russia, November 8, 2017** – Avelacom, a global provider of connectivity and IT infrastructure solutions, has launched a new point of presence (PoP) in the Australian Security Exchange's (ASX) Australian Liquidity Centre (ALC), Australia's only data centre dedicated to the financial markets community. The initiative is designed to meet the rising needs of proprietary trading desks and brokerage firms to access Australian capital markets over a single, low-latency network that also connects trading venues in Asia Pacific, Middle East, Europe and North America.

Avelacom will serve as an official Network Service Provider (NSP) within the ALC and has the capability to provide ALC members with integrated multi-market solutions, including network connectivity, cloud and IT infrastructure managed services, irrespective of their global location.

Aleksey Larichev, Managing Director of Avelacom said: "We are proud to partner with ASX, one of the fastest growing trading environments in the world. With our new point of presence in Sydney, we are bringing a combination of multipoint connections, new options of cable routes and latency benefits that are paramount for cross-border arbitrage trading.

"While the most common trading geographies connecting into ASX are Chicago, Singapore, London, Tokyo, Hong Kong and New York, increasing demand from Indian and some Middle Eastern countries to access Australia's financial markets led Avelacom to extend its geographical reach via the new PoP in Australia."

Avelacom's best-in-market roundtrip latencies to/from Sydney:

- Sydney, ALC <> London – 240.1 ms
- Sydney, ALC <> Mumbai – 137.3 ms
- Sydney, ALC <> Tel Aviv – 205.0 ms
- Sydney, ALC <> Tokyo – 98.96 ms



David Raper, Executive General Manager, Trading Services at ASX said: “We are excited to welcome Avelacom into the ALC as one of our most recent Network Service Providers. ASX continues to build highly strategic relationships with innovative partners, like Avelacom, to build a diverse ecosystem of products, services and partnerships.”

“The expanding ALC ecosystem is helping to reduce cost, complexity and risk, not only for the Australian financial markets community, but increasingly for off-shore firms with an interest in Australian markets. We look forward to working with Avelacom and their clients.”

**- ENDS -**

**About Avelacom:**

Avelacom is one of the leading network service providers specialising in low latency connectivity and IT-setup solutions. The company was founded in 2001. Today its network stretches more than 30,000 miles of long-haul fibre routes across Europe, Russia, Asia, North America, South Africa and Australia. Avelacom uses leading edge 100 Gbps coherent DWDM technology upgradable to 400 Gbps. The company’s flagship products are available in 20+ trading venues and include: superfast routes between exchanges, co-location, real-time market data delivery and ultra-low latency order routing, financial cloud and other ready-to-trade solutions. The offices are located in Moscow and London.

**Media Enquiries**

Alina Karpichenko

Global Marketing Manager

T: + 7 495 777 0301

M: + 7 915 403 8537

E: [A.Karpichenko@avelacom.com](mailto:A.Karpichenko@avelacom.com)

**About ASX**

ASX operates at the heart of Australia’s financial markets. Our integrated listings, trading, clearing and settlement businesses provide customers with efficient access to and exchange of capital, management of risk, and provision of data and other solutions. ASX operates across multiple asset classes including equities, fixed income, commodities and energy.



ASX is the global leader in A\$ and NZ\$ financial markets, one of the top 10 securities exchanges in the world and the largest interest rate derivatives market in Asia. We have trading hubs in many of the world's major financial centres, attract company listings from all around the globe and are based in Australia, which has one of the five largest pools of investable assets in the world.

ASX operates and invests in the infrastructure that promotes the stability and development of Australia's financial markets, and advocates regulations that support investors and issuers, promote market integrity and strengthen Australia's global competitiveness.

ASX's vision is to be **the world's most respected financial marketplace**.

More information about ASX can be found at [www.asx.com.au](http://www.asx.com.au) or follow us on LinkedIn or Twitter @ASX.

#### **About Australian Liquidity Centre**

ASX's Australian Liquidity Centre (ALC) is Australia's only purpose-built, state-of-the-art data centre providing customers with a range of communication, execution and information services including the most secure and fastest possible access to all ASX liquidity – ASX Trade Match, ASX Centre Point and ASX24.

There are currently close to 100 customers at the ALC including international investment banks, Australian brokers, market makers, proprietary firms as well as data vendors, software and system vendors, and all major telecom carriers.

The ALC provides colocation services and data centre space to customers, allowing them to place their infrastructure, including trading equipment and related technology, in cabinets within the same physical data centre as the ASX and ASX24 primary matching engines. This provides clients with efficient access to market data and trade execution on ASX and ASX24 markets.

More information about ALC can be found at [www.asx.com.au/ALC](http://www.asx.com.au/ALC).