

# ASX ComNews™

## The Complete Australian Company News Feed



ASX ComNews™ is the only complete news service reporting every announcement by every listed company on the ASX as soon as it's made. Making full use of ASX's e-lodgement infrastructure ComNews™ ensures the fastest delivery of Company announcements possible and the graphically rich PDF documents allow investors and advisers to see exactly what the company has reported, including colour charts and photographs.

To succeed in business, investors and analysts need direct access to the most accurate and timely information available. They also need a trusted partner with the technology and resources necessary to ensure the required services are received as and when they are needed. ASX has the resources available to ensure that technology and information services meet and exceed customer expectations – delivering a website operating standard of 99.6% uptime, 24 hours a day, seven days a week.

### Key Benefits

- The ONLY complete Australian news feed.
- Timely – Sourced Directly from ASX Listed Companies
- Easily Accessible
- Reliable
- Advanced sorting and classification functionality
- Enhanced report functionality – see exactly what the company reports

#### 1 The ONLY complete Australian news feed.

Comprehensive news feed, with ComNews™ being the ONLY complete Australian news feed covering all 2000+ listed companies.

#### 2 Timely – Sourced Directly from ASX Listed Companies

All announcements are released to the market in full after being lodged by ASX listed companies. The ASX E-Lodgement process ensures the rapid distribution of announcements from listed companies to ASX.

#### 3 Easily Accessible

ASX ComNews™ can be accessed in a number of convenient forms:

- ASX's FTP servers via an internet VPN
- ASX FTP servers via a carrier based VPN connection – also enabling a single point of connectivity for all other ASX and SFE data needs (real-time ASX and SFE data in addition to ComNews™)
- A connection to a Third Party vendor already accessing ASX ComNews™.

#### 4 Reliable

ASX developed and manages a unique real-time platform dedicated to the collection and distribution of company announcements with stringent operating standards.

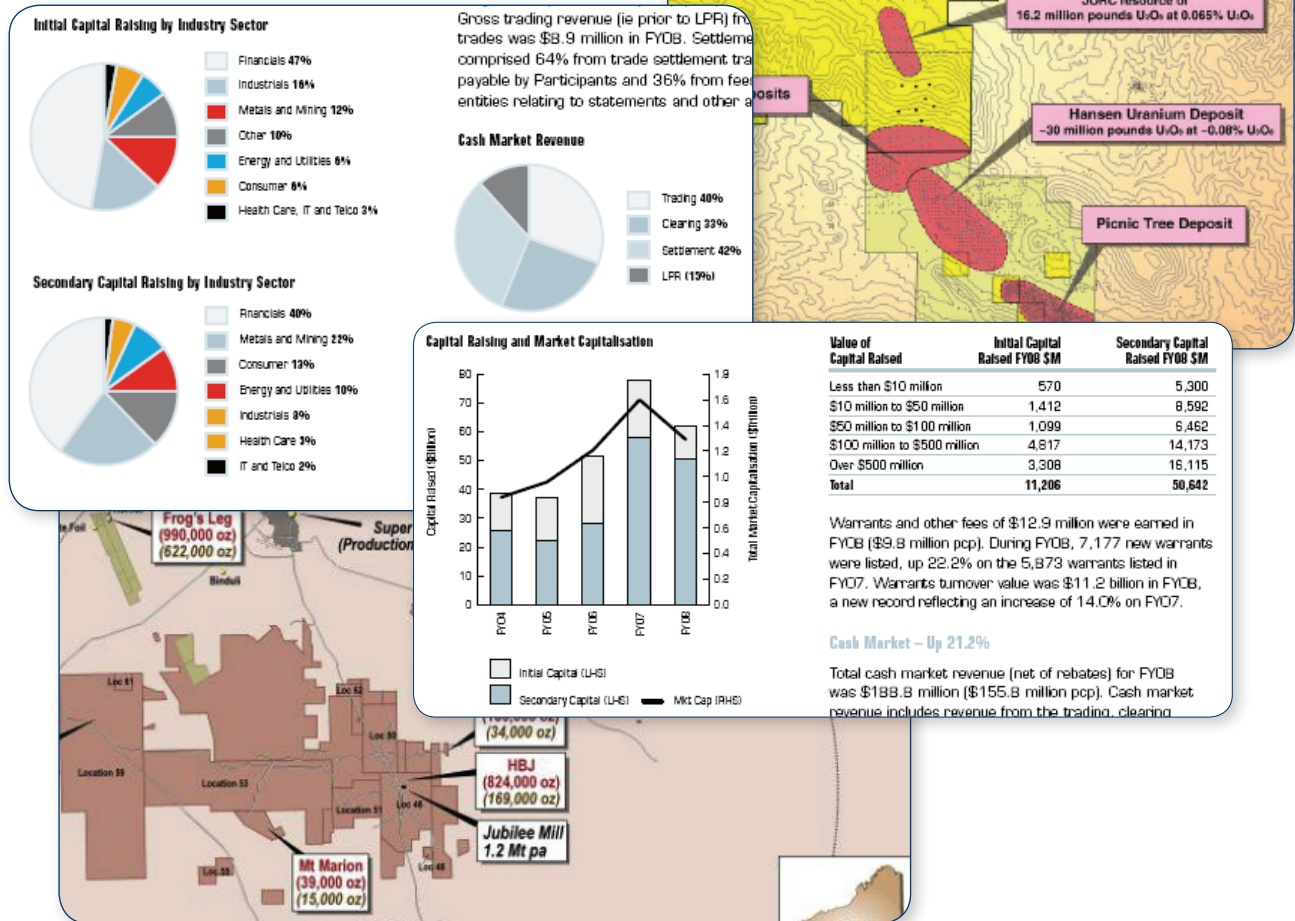
#### 5 Advanced sorting and classification functionality

The ASX ComNews™ service also includes a 'meta-data' file that allows vendors to provide advanced sorting and classification of announcements by importance, and by announcement type as well as facilitating tight integration with ASX's price data.

The data is searchable and extractable – making it easy to retrieve data from historical information.

## 6 Enhanced report functionality

ASX ComNews™ significantly enhances the quality of corporate disclosure by allowing investors and advisers to see exactly what the company has reported including graphical content, maps, drilling reports and other presentation types that are increasingly being used by companies to communicate to the market.



For more information on ASX ComNews™ or any other product offered by ASX and SFE, please contact:

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**ASX**

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